

THE MONARCH ADVANTAGE™

Just like a monarch butterfly, leaders have different cycles of growth. The key to growth is knowing which leadership stage you and your team are in. By transforming the way you think, you can bring more awareness to your leadership style and be a more effective leader.

- Increase Productivity
- Build Effective Teams
- Develop Leaders
- Achieve Goals
- Grow Company Culture
- Resolve Conflicts
- Strengthen Relationships
- Maximize Strengths

The **Monarch Advantage™** is a unique perspective for leaders and organizations. This integrative methodology, called CORE, brings together Coaching, Counseling, Mentoring and Consulting. CORE is a proven integrative and holistic approach that utilizes each method depending on the needs of the person or organization. Combined, these provide a powerful tool that delivers high impact and transcendence so the person or organization can maximize their potential.

COACHING

- Goal Setting
- Achieve Goals
- Move Forward
- Maximize Strengths

MENTORSHIP

- Share Experience
- Inspiration
- Role Modeling
- Clear Planning



CORE

- Holistic Results
- Increase Resilience
- Clarity Of Vision
- Alignment
- Strengthen Relationships

CONSULTING

- Professional Expertise
- Team Performance
- Organizational Design
- Leadership Growth
- Business Growth

COUNSELING

- Empowerment
- Clarity
- Confidence
- Increased Awareness

As the founder of **Monarch Leaders™**, Jesús specializes in transforming the way leaders think through Transformative Leadership. This approach brings awareness to where leaders and their teams are in terms of their leadership cycle and inspires positive change to reach new heights.

With over 30 years of experience and master's degrees in both business and counseling, Jesús has a background in psychology, counseling, and entrepreneurial leadership which gives him a unique perspective of human behavior and understanding the challenges a person faces in group interactions. He has also created the Monarch Model™, a diagnostic tool for groups, and The Monarch Advantage™, a method combining coaching, counseling, mentoring, and consulting for groups and individuals.

Jesús is an active member of the American Counseling Association and the Entrepreneur's Organization (EO), a global non-profit organization for entrepreneurs. He has facilitated over 700 strategy sessions with different groups around the world and has served on the EO Global Board of Directors. Jesús has created and facilitated sessions on leadership, high-performance groups, and life-planning, among other topics. Jesús has received recognition and numerous awards from EO chapters and organizations around the globe.

CERTIFICATIONS & EXPERTISE:

- Master of Business Administration
- Master of Counseling with Specialty in Groups
- EO Leadership Academy
- Entrepreneurial Master Program
- College of Executive Coaching: Personal and Executive
- Return of the Master Minds
- Situational Leadership: Coaching and Leaders
- Forum Trainer
- Moderator Trainer
- Forum Workshops
- Forum Sherpa Master Facilitator

CHECKLIST

- Call: 956.530.0907
- Email: Jesus@MonarchLeaders.com
- Visit: MonarchLeaders.com
- Set up a Workshop

