

# TRANSFORMATIVE LEADERSHIP



We transform  
the way  
leaders think.

It's called Transformative  
Leadership.

Just like a monarch butterfly, leaders have different cycles of growth. The key to growth is knowing which leadership stage you and your team are in. As founder of Monarch Leaders, Jesús de la Garza specializes in transforming the way leaders think through Transformative Leadership. This approach brings awareness to where leaders and their teams are in terms of their leadership cycle and inspires growth to reach new heights.

Increase Productivity

Develop Leaders

Grow Company Culture

Strengthen Relationships

Build Effective Teams

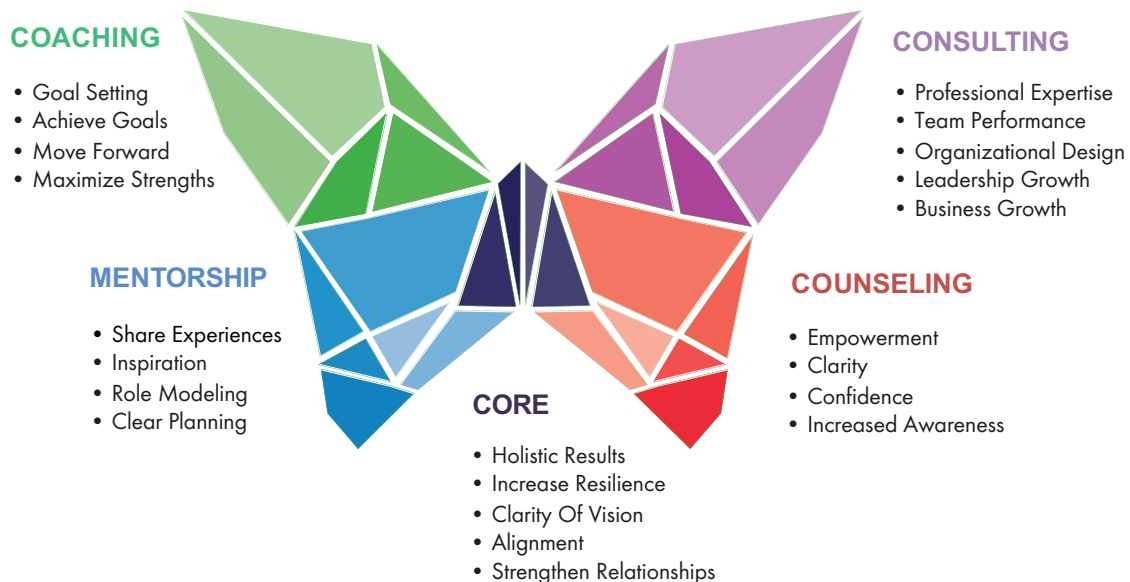
Achieve Goals

Resolve Conflicts

Maximize Strengths

## THE MONARCH ADVANTAGE

The Monarch Advantage is a key component to transformative leadership and offers a unique perspective to leaders and organizations. It's an integrative methodology that brings together Coaching, Counseling, Mentoring and Consulting and is called CORE. Core is a proven integrative and holistic approach that utilizes each method, depending on the needs of the person or organization. Combined, these provide a powerful tool that delivers high impact and transcendence, so the person or organization can maximize their potential.



## ABOUT MONARCH LEADERS

With over 30 years of experience and masters degrees in both business and counseling, Jesús de la Garza has a background in psychology, counseling, and entrepreneurial leadership which gives him a unique perspective of human behavior and understanding the challenges a person faces in group interactions. He also created the Monarch Model combining coaching, counseling and mentoring for groups and individuals to help them maximize their potential.

Jesús is an active member of the American Counseling Association and the Entrepreneur's Organization (EO), a global non-profit organization for entrepreneurs. He has facilitated over 600 sessions with different groups around the world, and has served on the EO Global Board of Directors. He has created and facilitated sessions on leadership, high-performance groups, life balance and empathy among other topics. Jesús has received recognition and numerous awards from EO chapters and organizations around the globe.

### CERTIFICATIONS & EXPERTISE:

- Master of Business Administration
- Master of Counseling with Specialty in Groups
- EO Leadership Academy
- Entrepreneurial Master Program
- College of Executive Coaching: Personal and Executive
- Return of the Master Minds
- Situational Leadership: Coaching and Leaders
- Forum Trainer
- Moderator Trainer
- Forum Workshops
- Forum Sherpa Master Facilitator

### TO LEARN MORE

- Email: [Jesus@monarchleaders.com](mailto:Jesus@monarchleaders.com)
- Call: 956.530.0907
- Visit: [monarchleaders.com](http://monarchleaders.com)
- Set up a Workshop